**Marketing Meeting Agenda**

**1).** **Opening of online booking with a countdown**  
 i). pre booking buildup post on social media and online advertisement (**In Progress)**  
 ii). Booking Start date? Will start countdown post once date fixed  
 iii). After booking opened all social media online advertising as we discussed and book now buildup post in our social channels, Website SEO work, if need bike review by YouTube channel Influencers that they can posted on social media

**2).** **Photo and video release for 1st bike of production**

**3).** **Selected media luncheon in Coimbatore with media and influencers**   
 i). media luncheon must include an info pack (goodie, product specs and invitation for a test drive)

**4). Photo/Video Shoot: Pre and post production plan**  
  
**5).** **Build up post about product launch on social media**

**6). Launch Event plan**